array

Help your customers remove sensitive personal information from the web

Meet Array's Privacy Protect: Personal Info Protection

98% of Americans have personal information being sold online.[1] Protect your customers from privacy threats including identity theft, spam, robo calls, stalkers, and other privacy risks. Help users instantly find, remove and monitor exposed private information on dozens of dangerous Data Broker and People Search sites.

Increase paid conversions

10–20% of users who scan their name purchase a subscription ($100–$200/yr)[1]
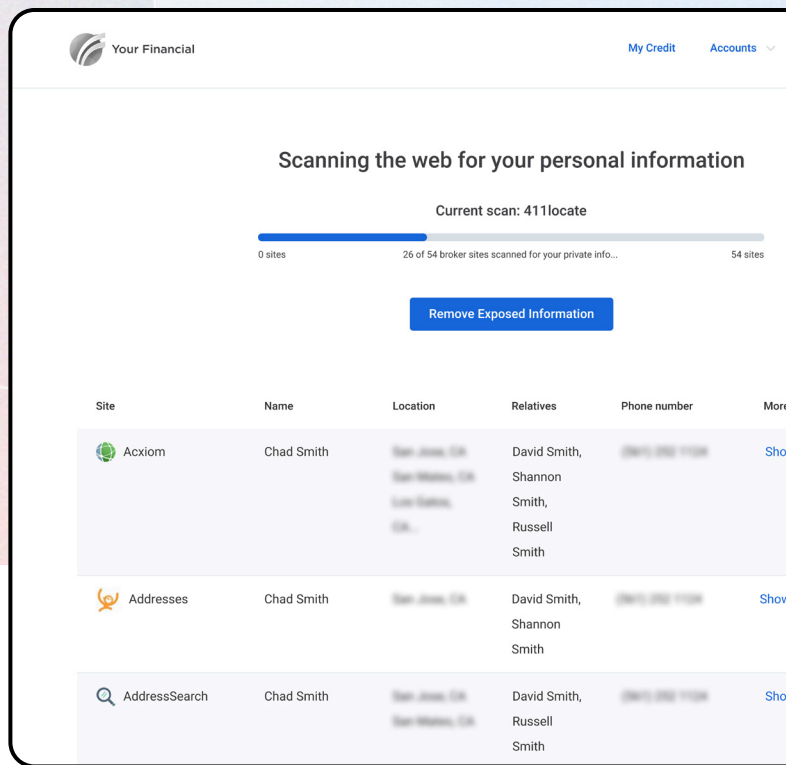
Decrease churn

Users are exposed 2–3 times per year per piece of info as it's continually ingested by brokers and People Search sites[1]

Increase user engagement

60–70% of users open removal emails sent[1]

Your Financial — My Credit — Accounts

Scanning the web for your personal information

Current scan: 411locate

0 sites — 26 of 54 broker sites scanned for your private info... — 54 sites

Remove Exposed Information

Site	Name	Location	Relatives	Phone number	More
Acxiom	Chad Smith	San Jose, CA / San Mateo, CA / Los Gatos, CA...	David Smith, Shannon Smith, Russell Smith	(561) 292-1124	Sho...
Addresses	Chad Smith	San Jose, CA	David Smith, Shannon Smith	(561) 292-1124	Sho...
AddressSearch	Chad Smith	San Jose, CA / San Mateo, CA	David Smith, Russell Smith	(561) 292-1124	Sho...

10% increase in free-to-paid conversions

A major multinational consumer company saw a 10% increase in free-to-paid conversions by including Privacy Protect in their premium subscription product— *while increasing their premium price by 25%[1]*

Get started today.

Help your consumers remove their exposed personal information. Contact sales@array.com

[1] Array data, 2024